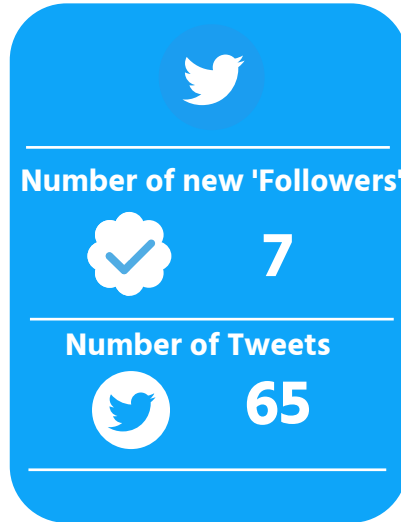
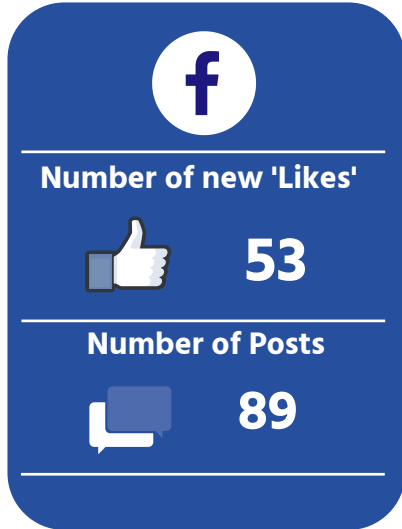


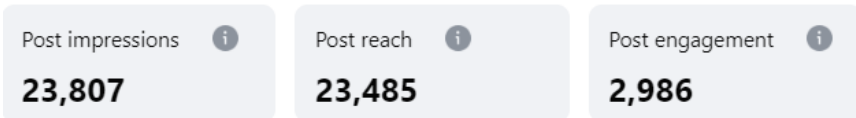
## PPP Comms Summary Q1



### Top Facebook and Twitter Post of the quarter

#### Facebook

**Admiral Cunningham**  
Statement on food hygiene rating for The Admiral Cunningham in Bracknell. Andrew Burbridge, Princip...  
Published by Lisa Barnes · 3 May ·



#### Twitter

**Public Protection Partnership**  
@PublicPP\_UK  
Trader sentenced to 38 months imprisonment for Fraud and Unfair Trading. The investigation commenced when a victim in #BracknellForest and a victim in #WestBerkshire came to the attention of our trading standards team.  
<https://publicprotectionpartnership.org.uk/news-articles/trader-sentenced-to-38-months-imprisonment-for-fraud-and-unfair-trading/> ...  
pic.twitter.com/9zTHXj7pm8

Impressions	1,179
Total engagements	22
Link clicks	13
Retweets	3
Likes	2
Hashtag clicks	2
Media engagements	1
Detail expands	1


	New Likes	No. Posts
<b>April</b>	<b>-7</b>	<b>27</b>
<b>May</b>	<b>45</b>	<b>28</b>
<b>June</b>	<b>15</b>	<b>34</b>

## Top 3 Performing Facebook Posts in Q1




**Statement on food hygiene rating for The Admiral Cunningham in Bracknell. Andrew Burbridge, Princip...**


Published by Lisa Barnes · 3 May · 

Post impressions 

**23,807**

Post reach 

**23,485**


Post engagement 

**2,986**




**Trader sentenced to 38 months imprisonment for Fraud and Unfair Trading. The investigation...**


Published by Lisa Barnes · 6 June · 

Post impressions 

**11,799**

Post reach 

**11,799**


Post engagement 

**797**




**⚠ Warning to Wokingham Residents re Bogus Company Claiming to be Carrying Out Free Repairs o...**


Published by Lisa Barnes · 27 May at 10:28 · 

Post impressions 

**10,773**

Post reach 

**10,319**

Post engagement 

**545**

# Twitter



# @PublicPP\_UK

## New Followers

## No. Tweets

<b>April</b>	<b>1</b>	<b>17</b>
<b>May</b>	<b>0</b>	<b>22</b>
<b>June</b>	<b>6</b>	<b>26</b>

## Top Performing Twitter Posts in Q1



**Public Protection Partnership**  
@PublicPP\_UK  
Trader sentenced to 38 months imprisonment for Fraud and Unfair Trading. The investigation commenced when a victim in **#BracknellForest** and a victim in **#WestBerkshire** came to the attention of our trading standards team.

[https://publicprotectionpartnership.org.uk/news-articles/trader-sentenced-to-38-months-imprisonment-for-fraud-and-unfair-trading/ ...](https://publicprotectionpartnership.org.uk/news-articles/trader-sentenced-to-38-months-imprisonment-for-fraud-and-unfair-trading/)  
[pic.twitter.com/9zTHXj7pm8](https://publicprotectionpartnership.org.uk/news-articles/trader-sentenced-to-38-months-imprisonment-for-fraud-and-unfair-trading/)

Impressions	1,179
Total engagements	22
Link clicks	13
Retweets	3
Likes	2
Hashtag clicks	2
Media engagements	1
Detail expands	1



**Public Protection Partnership**  
@PublicPP\_UK  
Our officers were out and about on Saturday at **#Pangbourne** fete, chatting to the public about the work we're doing with **@ThamesVP** and **@RBFRSofficial** around Water Safety and how to keep safe around water, with particular advice on keeping young children safe. [pic.twitter.com/9dm9g02oXG](https://publicprotectionpartnership.org.uk/news-articles/pangbourne-fete/)

Impressions	981
Total engagements	38
Media engagements	19
Likes	8
Detail expands	7
Retweets	2
Profile clicks	2



**Public Protection Partnership**  
@PublicPP\_UK  
Statement on food hygiene rating for The Admiral Cunningham in **#Bracknell** following our clerical error.

See link below:  
[https://publicprotectionpartnership.org.uk/news-articles/statement-on-food-hygiene-rating-for-the-admiral-cunningham-in-bracknell/ ...](https://publicprotectionpartnership.org.uk/news-articles/statement-on-food-hygiene-rating-for-the-admiral-cunningham-in-bracknell/)

Our apologies once again to Mr. Levey and all the team at The Admiral Cunningham.  
[pic.twitter.com/abrvsfRxo](https://publicprotectionpartnership.org.uk/news-articles/statement-on-food-hygiene-rating-for-the-admiral-cunningham-in-bracknell/)

Impressions	934
Total engagements	26
Link clicks	15
Detail expands	5
Media engagements	4
Retweets	1
Profile clicks	1



A shared service provided by  
Bracknell Forest Council and  
West Berkshire Council



<b>Month</b>	<b>Visitors</b>	<b>Articles Published</b>
<b>April</b>	<b>7,591</b>	<b>6</b>
<b>May</b>	<b>11,746</b>	<b>13</b>
<b>June</b>	<b>11,550</b>	<b>10</b>

## Social Platforms Traffic

Number of views to website from social media posts.

	<b>Facebook</b>	<b>Twitter</b>
<b>April</b>	<b>191</b>	<b>8</b>
<b>May</b>	<b>475</b>	<b>45</b>
<b>June</b>	<b>259</b>	<b>28</b>

## Other Media Coverage

Number of press enquires to PPP in Q1 - 13

Number of press releases sent out from PPP in Q1 - 13

Number of radio interviews with PPP in Q1 - 1

Number of TV programmes with PPP coverage in Q1 - 0

Number of article's published online mentioning PPP in Q1 - 21